CONTRACT



KSDK 1000 Market Street St. Louis, MO 63101 (314)421-5055

And:

Buying Time, LLC/ POL 650 Massachusetts Ave. N.W., Suite 210 Washington, DC 20001

	Contract / Revision	Alt Order #
	690946 /	06170638
Product		•
KANDER FOR SEC/STATI	E	
Contract Dates	Estimate #	
10/16/12 - 10/22/12	1951	
Advertiser		Original Date / Revision
Kander, J/ D/ Sec of State	•	10/18/12 / 10/18/12
	Billing Cycle Billing	Calendar Cash/Trade

		o, . o, . =	,
Billing Cycle	Billing Cal	endar	Cash/Trade
EOM/EOC	Broadcast		Cash
Station	Account E	xecutive	Sales Office
KSDK	Kristin Wa	skie	Telerep Philadel
Special Handl	ing		
Demographic			
Adults 35+			
IDB#	<u>Advertiser</u>	Code	Product Code
	349		347
Agency Ref	•	Advertiser	Ref

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn Type	Spots	Amount
1 KSDK 10/19/12 10/19/12 Noon News	12-1230p		:30	NM	1	\$525.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12 F 1	\$525.00	0.00				
2 KSDK 10/19/12 10/19/12 News 5 at Four	4-430P	5	:30	NM	1	\$750.00
Week: 10/15/12 End Date Weekdays Spots/Week	Rate \$750.00	Rating 0.00				
WOOK. 10/10/12 10/21/12 1		0.00	-20	NIN 4	4	¢450.00
3 KSDK 10/19/12 10/19/12 5-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	5-6A Rate	Rating	:30	NM	1	\$450.00
Week: 10/15/12 10/21/12 F 1	\$450.00	0.00				
4 KSDK 10/19/12 10/19/12 News Channel 5 at 6P	6-630P		:30	NM	1	\$2,025.00
Start Date End Date Weekdays Spots/Week	Rate	Rating			-	-
Week: 10/15/12 10/21/12 F 1	\$2,025.00	0.00				
5 KSDK 10/22/12 10/22/12 Tonight Show	1035-1137p		:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/22/12 10/28/12 M 1	\$675.00	0.00				
6 KSDK 10/22/12 10/22/12 Noon News	12-1230p	Detien	:30	NM	1	\$525.00
Week: 10/22/12 End Date Weekdays Spots/Week 10/28/12 M 1	Rate \$525.00	Rating 0.00				
7 KSDK 10/22/12 10/22/12 Ellen	3-4p	0.00	:30	NM	1	\$375.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.30	INIVI		φ3/3.00
Week: 10/22/12 10/28/12 M 1	\$375.00	0.00				
8 KSDK 10/22/12 10/22/12 News Channel 5 at 5P	5-530P		:30	NM	1	\$1,875.00
Start Date	Rate	Rating				
Week: 10/22/12 10/28/12 M 1	\$1,875.00	0.00				
9 KSDK 10/22/12 10/22/12 News Channel 5 at 6P	6-630P		:30	NM	1	\$2,025.00
Week: Start Date End Date Weekdays Spots/Week 10/22/12 10/28/12 M 1	Rate \$2,025.00	Rating 0.00				
		0.00		N 18 4	•	# 0.00
10 KSDK 10/22/12 10/22/12 NBC Today 7-9A Start Date	7-9A Rate	Rating	:30	NM	0	\$0.00
Week: 10/22/12 10/28/12 M 1	\$825.00	0.00				
Spot Ch Date Range Description	Start/End Ti	me Weekday	ys <u>Length</u>	Rate Rtg Type		
1 KSDK 10/22/12-10/28/12 NBC Today 7-9A	7-9A	M	:30	\$82<u>5.00</u> 0.00 <i>NM</i>		
Credited						

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 Advertiser
 Original Date / Revision

 Kander, J/ D/ Sec of State
 10/18/12 / 10/18/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week		Type Spots	Amount
11 KSDK 10/20/12 10/20/12 News Channel 5 at 5P Sat		:30	rate rui	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1	Rate Rating	.00			ψο.σσ
Spot Ch Date Range Description	Start/End Time V	Veekdays Length	Rate Rtg	Туре	
1 KSDK 10/15/12-10/21/12 News Channel 5 at 5P Sat Credited	5-530P -	Sa :30	\$975.00 0.00	NM	
N 12 KSDK 10/20/12 10/20/12 Sat 6-7A	6-7A	:30		NM 0	\$0.00
Week: 10/15/12 End Date Weekdays Spots/Week 10/21/12S- 1	Rate Rating \$250.00				
Spot Ch Date Range Description	Start/End Time V	Veekdays Length		Type	
1 KSDK 10/15/12-10/21/12 Sat 6-7A See MG 13.2	6-7A -	Sa :30	\$375.00 0.00	NM	
N 13 KSDK 10/20/12 10/20/12 630-7P Wheel of Fortune Sa		:30		NM 1	\$975.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1	Rate Rating \$400.00				
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KSDK 10/15/12-10/21/12 630-7P Wheel of Fortune S		Veekdays Length	Rate Rtg \$600.00	Type NM	
See MG 13.2	a. 000 7.		φουυ.υυ 0.00	INIVI	
2 KSDK 10/20/12-10/20/12 News Channel 5 at 5P Sat M MG for 12.1,13.1	5-530P -	Sa :30	\$975.00 0.00	NM	
14 KSDK 10/20/12 10/20/12 NBC Today Show (Sa)	7-9A	:30		NM 1	\$750.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1	Rate Rating \$750.00				
15 KSDK 10/20/12 10/20/12 Sat 9-10a	9-10A	:30		NM 1	\$750.00
Week: 10/15/12 End Date Weekdays Spots/Week 10/15/12 10/21/12S- 1	Rate Rating \$750.00				
16 KSDK 10/21/12 10/21/12 News Channel 5 at 5P Sun	5-530P	:30		NM 1	\$1,050.00
Week: 10/15/12 End Date Weekdays Spots/Week 10/15/12 10/21/12 Source S	Rate Rating 0.00				
17 KSDK 10/21/12 10/21/12 Sun 6-7A Start Date End Date Weekdays Spots/Week	6-7A Rate Rating	:30		NM 1	\$375.00
Week: 10/15/12 10/21/12S 1	\$375.00 0.00				
18 KSDK 10/21/12 10/21/12 NBC Today Show (Su) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	7-8A Rate Rating	:30		NM 0	\$0.00
Week: 10/15/12 10/21/12 S 1	\$750.00 0.00	Waaladaya Laasida	Data Dia	.	
Spot Ch Date Range Description 1 KSDK 10/15/12-10/21/12 NBC Today Show (Su)		Veekdays LengthSu :30	Rate Rtg \$750.00	NM	
Credited					
19 KSDK 10/21/12 10/21/12 Meet The Press Sun 8-9A Start Date End Date Weekdays Spots/Week	8-9A Rate Rating	:30		NM 1	\$3,000.00
Week: 10/15/12 10/21/12S 1 Spot Ch Date Range Description	\$2,000.00 0.00 Start/End Time V	Veekdays Length	Rate Rtg	Type	
1 KSDK 10/15/12-10/21/12 Meet The Press Sun 8-9A		Su :30		Type NM	
See MG 19.2 2 KSDK 10/15/12-10/21/12 Meet The Press Sun 8-9A	8-9A -	Su :30	\$3,000.00 0.00	NM	
→ MG for 19.1 10/21					
20 KSDK 10/18/12 10/18/12 Show Me St. Louis Start Date End Date Weekdays Spots/Week	1230-1p Rate Rating	:30		NM 1	\$450.00
Week: 10/15/12 10/21/12 T 1	\$450.00 0.00				

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 Advertiser
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 10/18/12 / 10/18/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating					
21 KSDK 10/18/12 10/18/12 Ellen Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12T 1	3-4p Rate \$375.00	Rating 0.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 KSDK 10/15/12-10/21/12 Ellen Credited	Start/End Ti 3-4p	me Weekdays		Rate Rtg \$375.00 0.00	Type NM		
E 22 KSDK 10/18/12 10/18/12 Jeopardy Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12T 1	430-5p <u>Rate</u> \$825.00	Rating 0.00	:30		NM	1	\$825.00
23 KSDK 10/18/12 10/18/12 630-7P Wheel of Fortune Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 T 1	630-7P <u>Rate</u> \$1,950.00	Rating 0.00	:30		NM	1	\$1,950.00
24 KSDK 10/18/12 10/18/12 NBC Today 7-9A Start Date	7-9A <u>Rate</u> \$825.00	Rating 0.00	:30		NM	1	\$825.00
25 KSDK 10/16/12 10/16/12 Show Me St. Louis Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1	1230-1p <u>Rate</u> \$450.00	Rating 0.00	:30		NM	1	\$450.00
26 KSDK 10/16/12 10/16/12 News Channel 5 at 5P Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1	5-530P <u>Rate</u> \$1,875.00	Rating 0.00	:30		NM	1	\$1,875.00
27 KSDK 10/16/12 10/16/12 News Channel 5 at 6P Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1	6-630P <u>Rate</u> \$2,025.00	Rating 0.00	:30		NM	1	\$2,025.00
28 KSDK 10/16/12 10/16/12 6-7a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1	6-7A Rate \$900.00	Rating 0.00	:30		NM	1	\$900.00
D 29 KSDK 10/17/12 10/17/12 News at 10am	10-11A		:30		NM	0	\$0.00
30 KSDK 10/17/12 10/17/12 Tonight Show Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 - W 1	1035-1137p Rate \$675.00	Rating 0.00	:30		NM	1	\$675.00
31 KSDK 10/17/12 10/17/12 Noon News Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 - W 1	12-1230p <u>Rate</u> \$525.00	Rating 0.00	:30		NM	1	\$525.00
32 KSDK 10/17/12 10/17/12 News 5 at Four Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 - W 1	4-430P <u>Rate</u> \$750.00	Rating 0.00	:30		NM	1	\$750.00
33 KSDK 10/17/12 10/17/12 News Channel 5 at 5P Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 - W 1	5-530P <u>Rate</u> \$1,875.00	Rating 0.00	:30		NM	1	\$1,875.00
34 KSDK 10/17/12 10/17/12 630-7P Wheel of Fortune Start Date Week: End Date 10/21/12 Weekdays - Weekdays - Weekdays Spots/Week	630-7P <u>Rate</u> \$1,950.00	Rating 0.00	:30		NM	1	\$1,950.00
35 KSDK 10/16/12 10/19/12 4-5A Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 - TWTF 2	4-5A <u>Rate</u> \$35.00	Rating 0.00	:30		NM	0	\$0.00

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*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KSDK 10/15/12-10/21/12 4-5A	Rate Ration Start/End Time 4-5A	ng <u>Weekdays</u> <u>Length</u> -TuWThF :30	Rate Rtg Type \$35.00 NM		
Credited 2 KSDK 10/15/12-10/21/12 4-5A Credited	4-5A	- TuWThF :30	\$35.00 0.00 NM		
36 KSDK 10/17/12 10/17/12 6-7a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 W 1	6-7A <u>Rate</u> <u>Ration</u> \$900.00 0.0	:30 ng 00	NM	1	\$900.00
37 KSDK 10/18/12 10/18/12 6-7a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 T 1	6-7A <u>Rate</u> <u>Rati</u> \$900.00 0.0	:30 ng 00	NM	1	\$900.00
38 KSDK 10/16/12 10/16/12 NBC Today 7-9A Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1	7-9A <u>Rate</u> <u>Rati</u> \$825.00 0.0	:30 ng 00	NM	1	\$825.00
39 KSDK 10/17/12 10/17/12 NBC Today 7-9A Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 - W 1	7-9A <u>Rate</u> <u>Rati</u> \$825.00 0.0	:30 ng 00	NM	1	\$825.00
40 KSDK 10/19/12 10/19/12 NBC Today 7-9A Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12F 1	7-9A <u>Rate</u> <u>Rati</u> \$825.00 0.	:30 ng 00	NM	1	\$825.00
41 KSDK 10/19/12 10/19/12 News at 10am Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12F 1	10-11A <u>Rate</u> <u>Rati</u> \$375.00 0.0	:30 ng 00	NM	1	\$375.00
42 KSDK 10/22/12 10/22/12 Jeopardy <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 M 1	430-5p <u>Rate</u> <u>Rati</u> \$825.00 0.0	:30 ng 00	NM	1	\$825.00
43 KSDK 10/16/12 10/16/12 Jeopardy Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1	430-5p <u>Rate</u> <u>Rati</u> \$825.00 0.0	:30 ng 00	NM	1	\$825.00
44 KSDK 10/17/12 10/17/12 Jeopardy Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 - W 1	430-5p <u>Rate</u> <u>Rati</u> \$825.00 0.0	:30 ng 00	NM	1	\$825.00
45 KSDK 10/19/12 10/19/12 Jeopardy Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12F 1	430-5p <u>Rate</u> <u>Rati</u> \$825.00 0.0	:30 ng 00	NM	1	\$825.00
46 KSDK 10/17/12 10/17/12 News Channel 5 at 6P Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 W 1	6-630P <u>Rate</u> <u>Rati</u> \$2,025.00 0.0	:30 ng 00	NM	1	\$2,025.00
47 KSDK 10/18/12 10/18/12 News Channel 5 at 6P Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 T 1	6-630P <u>Rate</u> <u>Rati</u> \$2,025.00 0.0	:30 ng 00	NM	1	\$2,025.00
48 KSDK 10/22/12 10/22/12 630-7P Wheel of Fortune Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1	630-7P <u>Rate</u> <u>Rati</u> \$1,950.00 0.0	:30 ng 00	NM	1	\$1,950.00
49 KSDK 10/16/12 10/16/12 630-7P Wheel of Fortune Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 - T 1	630-7P Rate Rati	:30 ng 00	NM	1	\$1,950.00
50 KSDK 10/16/12 10/16/12 LN (M-F)	10-1035p	:30	NM	1	\$2,250.00

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*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Types	Spots	Amount
Week: Start Date 10/15/12 End Date 10/21/12 Weekdays Transport Spots/Week Transport	Rate \$2,250.00	Rating 0.00				
51 KSDK 10/22/12 10/22/12 Tonight Show Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1	1035-1137p <u>Rate</u> \$675.00	Rating 0.00	:30	NM	1	\$675.00
52 KSDK 10/17/12 10/17/12 Tonight Show Start Date 10/15/12 End Date 10/21/12 Weekdays 10/21/12 Spots/Week 1	1035-1137p <u>Rate</u> \$675.00	Rating 0.00	:30	NM	1	\$675.00
53 KSDK 10/20/12 10/20/12 Sat 6-7A Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1	6-7A <u>Rate</u> \$375.00	Rating 0.00	:30	NM	1	\$375.00
54 KSDK 10/20/12 10/20/12 630-7P Wheel of Fortune S Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1	at 630-7P <u>Rate</u> \$600.00	Rating 0.00	:30	NM	1	\$600.00
			Totals	0.00	47	\$51,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	47	\$51,675.00	\$43,923.75
Totals	47	\$51,675.00	\$43,923.75

Signature:	Date:	